The Government of Kenya has received a Project Preparation Advance from the World Bank towards the Kenya Marine Fisheries and Socioeconomic Development Project (KEMFSED), and intends to apply part of the proceeds for this consulting service.

The consulting services (“the Services”) include:

**Brief description:** As a background, the KEMFSED project has an overall goal to enhance economic benefits and coastal livelihoods from marine fisheries and coastal aquaculture while safeguarding associated ecosystems’ integrity. The five coastal counties proposed to be targeted under this 5-year project include: Kwale, Mombasa, Kilifi, Tana River and Lamu. The implementing agency will be the SDF-BE on behalf of the Government of Kenya.

The objective of this consultancy is to support preparation of Component 3 of the KEMFSED project (i.e. “Strengthening Coastal Livelihoods which aims to enhance social and economic benefits that coastal communities derive from marine fisheries”), specifically by: (i) identifying a portfolio of well-justified, strategically-planned interventions that will strengthen small-to-medium scale enterprise development on the Kenyan coast, with a focus on increasing value redeemed by communities from priority marine fisheries, and broader strengthening of coastal livelihood security, including improved access to finance, as a platform for more successful community engagement in fisheries co-management. The proposed interventions should support integration of private sector (under Component 2) and community (under Component 3) initiatives under the project; and (ii) identifying appropriate indicators for measuring the above outcomes through the duration of the project and collect a robustly sampled, quantitative baseline dataset.

This Consultancy will need to be informed by outputs from the other ongoing parallel consultancy on, “Intervention Portfolios to Increase Value in Selected Marine Priority Fisheries in Kenya”.

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Scope of work will include: (i) preparing an inception report that includes among others, a review of SME development, access to finance, enterprise development initiatives, gaps in engagement in fisheries value addition, etc. in Kenyan coastal communities; (ii) preparing a detailed strategy report for Component 3 that includes among others, identifying key constraints and needs for enterprise/SME development and small scale access to finance; including a detailed approach showing how communities are integrated in investments in value chain addition, mariculture development and fisheries infrastructure; (iii) undertaking consultations with relevant stakeholders and preparing a final strategy report; (iv) preparing a baseline survey proposal that includes indicators for monitoring outcomes for Component 3, detailed methodology, implementation plan and budget for a field survey to gather a baseline dataset for indicators; (v) preparing a final baseline survey report; and (vi) preparing recommendations for end line survey at end-of-project.

Estimated level of effort: The assignment should commence immediately upon contract signing, and is expected to be completed within 16 weeks. However, the Final Component 3 Strategy Report should be submitted within 10 weeks after contract signing, and the Final Baseline Survey Report should be submitted within 16 weeks of contract signing. The contract will be undertaken ensuring full consistency with the Terms of Reference (TOR) that is referred to in the REOI.

Terms of Reference: Detailed TOR for the assignment can be: (a) found at the following website: www.kilimo.go.ke; (b) requested by sending an email to: psfisheries@kilimo.go.ke or (c) obtained at the address given below.

The Ministry, through the SDF-BE, now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The Consultant will need to integrate a specialized team of experts required to undertake the tasks. The Consultant should have technical and managerial capability. Short listing criteria could include: firm should have been in business for at least three years in similar areas as outlined in the TOR, with significant demonstrated experience in: promoting small-scale and medium-scale enterprise development in Kenya; researching and promoting access-to-finance in coastal and/or rural communities; conducting household-level quantitative sampling surveys; and delivering high quality outputs to multilateral or other international agencies.

In addition, Consultants may submit documentary evidence such as brochures, statutory requirements etc., showcasing the firm’s profile, at least two similar recent assignments undertaken in the last eight years, experience in similar conditions—e.g. similar work experience on SME development, enterprise development, and value addition, strengthening livelihoods of coastal communities, etc.

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” July 2016 and revised in
November 2017 ("Procurement Regulations"), setting forth the World Bank’s policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the “Quality and Cost Based Selection – QCBS” method set out in the Procurement Regulations. Further information can be obtained at the address below from Monday to Friday, during office hours 0800 to 1700 hours.

Complete Expressions of Interest along with other relevant documents should be delivered by email (to: psfisheries@kilimo.go.ke), or by mail, or in person as per details below. Documents should be delivered in plain sealed envelopes with consultancy reference and name clearly marked on top to the address shown below or placed in the tender box at our offices on 3rd floor, Maji House along Ngong road on or before 25th January 2018 at 11.00am.

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State Department for Fisheries and the Blue Economy  
Maji House 3rd floor  
Ngong Road, Nairobi |

Email: psfisheries@kilimo.go.ke  
Tel: +254-20-2718870  
Website: www.kilimo.go.ke
REQUEST FOR EXPRESSION OF INTEREST
(CONSULTANCY SERVICES-FIRM SELECTION)

To Undertake a Mariculture Scoping Study with Respect to Kenyan Marine Waters

Ref: KE-MOALF-40641-CS-CQBS

Project ID No. P163980

The Government of Kenya has received a Project Preparation Advance from the World Bank towards the Kenya Marine Fisheries and Socioeconomic Development Project (KEMFSED), and intends to apply part of the proceeds for this consulting services.

The consulting services ("the Services") include:

Brief description: As a background, the KEMFSED project has an overall goal to enhance economic benefits and coastal livelihoods from marine fisheries and coastal aquaculture while safeguarding associated ecosystems’ integrity. The five coastal counties proposed to be targeted under this 5-year project include: Kwale, Mombasa, Kilifi, Tana River and Lamu. The implementing agency will be the SDF-BE on behalf of the Government of Kenya.

The objective of this consultancy is to develop a roadmap for developing and unlocking coastal aquaculture (especially mariculture) potential in Kenya with particular emphasis on promoting a private sector investment and business-oriented approach, whilst also creating opportunities for coastal residents and producers to engage and share benefits. It is expected that a baseline of ongoing and planned mariculture activities will be characterized, opportunities and constraints identified for future mariculture development along the above lines, with particular focus on generating detailed recommendations for interventions that can be funded and implemented under the KEMFSED project.

Scope of work will include the following:(i) assessment of the governance framework and investment environment, (ii) review of past and current experiences in the mariculture sector and in relevant regional neighbors in the western Indian ocean and summarize factors for success and constraints, (iii) focus on the mariculture business environment including: characterizing production in terms of scale, profitability and value chain, undertaking a rapid assessment of production potential and financials, reviewing economic incentives and barriers to investment in the sector, providing recommendations and specific costed interventions on ways to promote
entrepreneurship, private sector engagement and investment in mariculture sector in Kenya, (iv) assessing the potential for future mariculture development; and (v) undertake a SWOT analysis to mariculture production in Kenya; and present prioritized set of intervention options that can be considered for funding and implementation under the KEMFSED project. Each proposed intervention should be described and justified in appropriate detail that will allow it to be considered for implementation, with an indicative cost and timeframe.

**Estimated level of effort:** The assignment should commence immediately upon contract signing, and is expected to be completed within 10 weeks. The contract will be undertaken ensuring full consistency with the Terms of Reference (TOR) that is referred to in the REOI.

**Terms of Reference:** Detailed TOR for the assignment can be: (a) found at the following website: www.kilimo.go.ke; (b) requested by sending an email to: psfisheries@kilimo.go.ke or (c) obtained at the address given below.

The Ministry, through the SDF-BE, now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The Consultant will need to integrate a specialized team of experts required to undertake the tasks. The Consultant should have technical and managerial capability. Shortlisting criteria could include: firm should have been in business for at least five years in similar areas as outlined in the TOR, with significant demonstrated experience in:

(i) strategic planning and development of aquaculture or mariculture sub-sectors at national level within sub-saharan Africa or the Indo-Pacific;
(ii) working with commercial, semi-industrial and/or industrial scale aquaculture;
(iii) delivering high quality outputs to multilateral or other international agencies;
(iv) governance and policy related issues
(v) working with a variety of stakeholders including public, private, civil society and communities; and
(vi) the entire mariculture business including by not limited to production types, production models, environmental impact, seed related, hatcheries, financial and business profitability and sustainability.

In addition, Consultants may submit documentary evidence such as brochures, statutory requirements etc., showcasing the firm’s profile, at least two similar recent assignments undertaken in the last eight years.

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” July 2016 and revised in November 2017 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.
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| Tel: +254-20-2718870           |                         |
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The consulting services (“the Services”) include:

Brief description: As a background, the KEMFSED project has an overall goal to enhance economic benefits and coastal livelihoods from marine fisheries and coastal aquaculture while safeguarding associated ecosystems’ integrity. The five coastal counties proposed to be targeted under this 5-year project include: Kwale, Mombasa, Kilifi, Tana River and Lamu. The implementing agency will be the SDF-BE on behalf of the Government of Kenya.

To be able to address specific ocean management challenges and advance Kenya’s goals for economic development and conservation, there is need to undertake marine spatial planning (MSP) as it is a process that brings together multiple users of the ocean and will assist in making informed and coordinated decisions about how to use marine resources sustainably.

The objective of this consultancy is therefore to undertake a scoping study on the status of marine spatial planning (MSP) in Kenya’s nearshore and offshore waters, in the context of effective management of fisheries and other competing uses of marine resources for blue economy development; meeting Kenya’s national goals and international obligations to develop nearshore and offshore marine protected areas, including under the Convention of Biodiversity (CBD) and the Convention on Migratory Species (CMS).

Scope of work will include characterization of a baseline of existing marine spatial planning, and identification of gaps that require intervention to ensure sustainable management of marine fisheries resources. These gaps should consider the broader environment including potential areas of current and future conflict and overlap of use of the marine environment such as oil and gas, mining of the coastal areas and offshore, transportation, coastal erosion possibly exacerbated by climate change effects and to consider the need for strategic environmental assessment(s), amongst others.
**Estimated level of effort:** The assignment should commence immediately upon contract signing, and is expected to be completed within 45 days. The contract will be undertaken ensuring full consistency with the Terms of Reference (TOR) that is referred to in the REOI.

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The Ministry, through the SDF-BE, now invites eligible individuals (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The should have at least ten years’ experience at an international level in undertaking similar MSP projects (regional experience will be an advantage); experience in agro-ecological and/or coastal/marine spatial zoning schemes, land use classification, conservation area demarcation or protection; experience working with spatial data and knowledge of GIS mapping software (e.g. ArcGIS an advantage); prior working experience with ministry responsible for fisheries and maritime/ocean affairs will be an advantage; in-depth understanding of the socio-economics of the coastal communities especially coastal fishing communities of Kenya; and experience working with a wide range of stakeholders, including senior government officials, donors, development partners, county officials as well as regional organizations.

Consultants may submit detailed CV showcasing individual profile, at least two similar assignments undertaken in the last eight years.

Applicants’ competency and suitability will be evaluated at this stage and those who qualify will be invited to submit their financial proposal.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” July 2016 and revised in November 2017 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the “open competitive selection of individual consultants” method set out in the Procurement Regulations.

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The objective of this consultancy is to provide direct input into the KEMFSED project preparation, through an overview of the state of marine fisheries stocks exploited in Kenyan waters. Undertake an assessment of the economic potential (landed value) of key species and or fisheries based on the current stock status and likely catch and effort trajectory in the medium term (5-10 years). The assessment should identify the key priority fisheries and include fishery resources in both nearshore coastal waters (territorial seas) and beyond territorial waters to the EEZ.

Scope of work will include reviewing and collating historical catch and effort information on Kenya marine fisheries including spatial distribution; national and regional information on the state of any stocks exploited in Kenya marine waters/EEZ; current state of these stocks based on the information above, including any pertinent reference points; identifying any gaps in the information that might be critical to strengthen the assessments of these stocks including which stocks or species are associated with specific gear types, those that may be associated with specific areas and those species or stocks on which coastal communities may be more or less dependent upon for livelihood; broadly classify (and provide rationale) Kenyan marine fisheries into “priority” fishery groups using agreed (with the client) criteria as indicated in the TORs; and
propose recommendations on priority fisheries to be included for investment and management under the KEMFSED project, including associated risks to the stocks and investments if exploitation levels were increased or declined.

**Estimated level of effort:** The assignment should commence immediately upon contract signing, and is expected to be completed within 60 days. The contract will be undertaken ensuring full consistency with the Terms of Reference (TOR) that is referred to in the REOI.

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Consultants may submit detailed CV showcasing individual profile, at least two similar assignments undertaken in the last eight years.

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